



Government of India  
Ministry of Chemicals & Fertilizers  
Department of Pharmaceuticals

# Jan Aushadhi VARTA



EDITION 25

9<sup>th</sup> August, 2024

NEWSLETTER



## Inauguration of 1<sup>st</sup> International Jan Aushadhi Kendra in MAURITIUS



From  **INDIA** to  **MAURITIUS**  
**GIFT OF AFFORDABLE MEDICINES**

### *A new chapter in "Jan Aushadhi's Journey"*

Embarking on an international journey, PMBI has opened its first international Jan Aushadhi Kendra/outlet at Mauritius, Country in East Africa on July 17th, 2024. The Hon'ble External Affairs Minister **Dr. S. Jaishankar** & Hon'ble Prime Minister of Mauritius **Shri Pravind Kumar Jugnauth** inaugurated the first overseas Jan Aushadhi Kendra, marking a milestone in India-Mauritius health cooperation. The Pharmaceuticals & Medical Devices Bureau of India (PMBI) has marked a significant step in strengthening ties between the two nations, Mauritius and India under the administration of Ministry of External Affairs, Government of India.

The Hon'ble Prime Minister of Mauritius announced that Mauritius has become the first nation to adopt the 'Jan Aushadhi Scheme,' enabling the procurement of approximately 300 high-quality medicines from the Pharmaceuticals and Medical Devices Bureau of India. This initiative benefits the people of Mauritius significantly and strengthens the partnership between the two countries. Prime Minister of Mauritius expressed his gratitude to Prime Minister **Shri Narendra Modi** for supporting Mauritius in achieving transformative projects that will notably enhance the health and wellness of the people of Mauritius.



Total No.  
of Kendras  
**13113**  
(till 31.07.2024)



Total Sales crossed  
**Rs. 600.78 Cr.** FY 2024-25  
(till 31.07.2024)



Estimated Savings Approx  
of **Rs. 3000 Cr.** to Citizens  
FY 2024-25 (till 31.07.2024)



Sales of  
July 2024 is  
**Rs. 162.84 Cr.**

# HIGHLIGHTS



1<sup>st</sup> July, 2024

## Celebration of

## National Doctors' Day

*"The champions of health"*



*Rohini, Delhi*



*Agra, Uttar Pradesh*



*Siwan, Bihar*




*Bhopal, Madhya Pradesh*

National Doctors' Day, observed on July 1<sup>st</sup> every year, celebrates the essential contributions of doctors in our lives. Under the theme of 2024 "Healing Hands, Caring Hearts" the Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP) celebrated National Doctors' Day across India by organizing health check-up camps and seminars. These events were held to honor and appreciate the tireless efforts, dedication, and compassion of doctors who work relentlessly to keep us healthy and safe. PMBJP appreciates the sacrifices and commitment made by the doctors in keeping the population healthy.

PMBJP had arranged number of events on Doctors' Day across India by inviting doctors and people from the medical fraternity. From Srinagar to Arunachal Pradesh, to the heart of the country, Delhi celebrated the Doctors' Day by felicitating the doctors. The event at Delhi was organized at the J.D. Hospital, Rohini and the doctors were felicitated by the Senior Officials of PMBI. The event was followed by a free health check-up camp for the people in the nearby areas. The beneficiaries of the Pariyojana were called and felicitated at the event, they also shared their experience and impact of Jan Aushadhi in their daily lives.



# HIGHLIGHTS

 5<sup>th</sup> July, 2024

**Empowering Women:**

**Meeting on Women's Health and Hygiene at PMBI**



A monthly review meeting of the Women Working Facilities Redressal Committee was held on 5<sup>th</sup> July, 2024 at PMBI, H.O, New Delhi with the female employees of the organization. The meeting was spearheaded by the chairperson of the committee. The main agenda of the monthly meeting was some of the crucial issues such as productive work environment for women employees, management

of hygiene and medical room facilities. It was successfully conducted with the participation of all present female employees who shared their suggestions & requests for a productive work environment. The review meeting ensures healthy practices at the workplace for ensuring a productive work culture for the women employees.

# HIGHLIGHTS

19<sup>th</sup> July, 2024

## Participation of PMBJP in **DGR Job Fair** at Airforce Station, Jalahalli West, Bengaluru (Karnataka)



PMBJP participated in the Job Fair organized by the Directorate General Re-settlement (DGR), Department of Ex-Servicemen Welfare, Ministry of Defence, at Air Force Station, Jalahalli West, Bengaluru, on July 19<sup>th</sup>, 2024. The Job Fair aimed to connect veterans with employers, offering ex-servicemen (ESM) a second opportunity for employment. As part of PMBJP's ongoing mission

to ensure access to quality generic medicines at affordable prices nationwide, PMBI offers special incentives to special categories, including ex-servicemen. Thus, participation in this Job Fair further strengthens PMBI's commitment to provide an opportunity to ex-serviceman for becoming entrepreneurs.



# IN THE NEWS

india.com

July 18, 2024

## India's First Overseas Jan Aushadhi Kendra Opens In Mauritius, To Supply Cost Effective, Made-In-India Medicines



In a step to further bolster the ties between the two nations, External Affairs Minister S Jaishankar has inaugurated India's first overseas Jan Aushadhi Kendra in Mauritius. Jaishankar, along with Mauritius Prime Minister Pravind Kumar Jugnauth, inaugurated the Jan Aushadhi Kendra on Wednesday. "Delighted to inaugurate along with Prime Minister @KumarJugnauth the first overseas Jan Aushadhi Kendra in Mauritius. This Aushadhi Kendra is the delivery of the promise made by PM @narendramodi earlier this year," Jaishankar wrote in a post on X.

"The health partnership project will supply cost-effective, Made-in-India medicines to augment public healthcare and enhance well-being," he added.

खेत खजाना

July 10, 2024

## PM JAK YOJANA : PM जन औषधि केंद्र से युवाओं को मिल रहा रोजगार, जाने कैसे खोलें PM जन औषधि केंद्र?



**PM JAK YOJANA :** खेत खजाना : नई दिल्ली, आज के दौर में स्वास्थ्य सेवाएं आम आदमी की पहुंच से दूर होती जा रही हैं ऐसे में भारत सरकार एक महत्वपूर्ण पहल लेकर आई है। प्रधानमंत्री

जन औषधि केंद्र (PM JAK) योजना। इसके तहत सरकार देशभर में सस्ती दवाइयां उपलब्ध कराने के लिए केंद्र खोलने का अवसर दे रही है। सरकार के इस अवसर से युवाओं को अपना रोजगार मिलेगा तो वहीं आम आदमी को गांव में ही जन स्वास्थ्य सेवाएं मिलेगी।

जबकि यह योजना सरकार ने उन लोगों के लिए शुरू की है जो लोग आर्थिक रूप से कमजोर हैं और स्वास्थ्य सेवाओं से वंचित रह जाते हैं। उन वर्गों के लिए सरकार सस्ती दवाइयां मुहैया कराती है, बल्कि उद्यमियों को भी रोजगार के नए अवसर प्रदान करती है।

तरुणमित्र

July 23, 2024

## सी.एम.ओ. ने किया जन औषधि केन्द्र का उद्घाटन



**बस्ती -** मुख्य चिकित्साधिकारी डा. रमाशंकर दूबे वैदिक मंत्रों के बीच विधि विधान से मालवीय रोड स्थित बादशाह टावर के परिसर में जन औषधि केन्द्र का उद्घाटन किया। कहा कि जन औषधि केन्द्र मरीजों के लिये वरदान है। उन्हें रियायती दरों पर जीवन रक्षक दवायें उपलब्ध हो जाती है। लोगों को इसका लाभ उठाना चाहिये। मंहगी दवाओं के स्थान पर जन औषधि केन्द्रों पर मिलने वाली दवायें भी पूरी तरह से कारगर है।

केंद्र संचालक प्रसन्न श्रीवास्तव ने उद्घाटन अवसर पर आगन्तुकों का स्वागत करते हुये बताया कि जन औषधि केन्द्र पर सभी आवश्यक दवायें उपलब्ध हैं। मरीजों को प्राथमिकता से विशेष छूट के आधार पर सेवा देना उनकी प्राथमिकता है।

Morning Kashmir

July 30, 2024

## DC Anantnag inaugurates 5<sup>th</sup> Jan Aushadhi Kendra



**ANANTNAG :** In alignment with the Prime Minister's vision of 'Sahakar-se-Samridhi' and to enhance the availability of affordable generic medicines to rural populations, the Deputy Commissioner (DC) Anantnag, S.F. Hamid today inaugurated the fifth Pradhan Mantri Bhartiya Jan Aushadhi Kendra (PMBJAK) under the Cooperative Sector at PHC Srigufwara, here.

During the inauguration, the DC emphasized the significance of PMBJAKs for providing effective and affordable medicines. He urged the public to utilize these centers to benefit from their cost-effective healthcare solutions.



# IN THE NEWS

NEWS 18  
हिंदी

July 10, 2024

## Jan Aushadhi Pariyojana: रेल यात्रियों के लिए खुशखबरी, राजस्थान के इस स्टेशन पर मिलेंगी सस्ती दवाएं



**कोटा:** रेल यात्रियों के लिए अच्छी खबर है। भारतीय रेलवे द्वारा मंडल के कोटा जंक्शन रेलवे स्टेशन पर जल्द ही प्रधानमंत्री भारतीय जन औषधि केंद्र क्योस्क खोले जाने की योजना है। यह पहल यात्रियों को सस्ती और उपयोगी दवाइयों स्टेशन पर ही उपलब्ध कराने के उद्देश्य से की जा रही है। यह केंद्र सवाई माधोपुर रेलवे स्टेशन पर पहले ही खोला जा चुका है और यात्रियों को अच्छी प्रतिक्रिया मिल रही है।

वरिष्ठ मंडल वाणिज्य प्रबंधक / जनसम्पर्क अधिकारी रोहित मालवीय ने बताया कि रेलवे बोर्ड की नयी नीति के अनुसार अब रेलवे स्टेशनों पर यात्रियों की सुविधा के लिए जैनरिक दवाओं की बिक्री प्रारंभ की जा रही है।



पत्रिका

July 03, 2024

## रेलवे स्टेशन पर खुलेगा जन औषधि केंद्र, यात्रियों को तुरंत मिलेगी दवा

आगरा कैंट व मथुरा में हुई शुरुआत, अब धौलपुर समेत अन्य स्टेशन पर खुलेंगे औषधि केन्द्र



**धौलपुर.** रेलवे स्टेशन पर अगर यात्रियों को दवाओं की जरूरत पड़ती है, तो उन्हें स्टेशन से बाहर मेडिकल स्टोर तक दौड़ लगाने की जरूरत नहीं पड़ेगी। रेलवे स्टेशनों पर जन औषधि केंद्र खोला जा रहा है। इससे न सिर्फ यात्रियों को फायदा होगा, बल्कि सबसे ज्यादा सुविधा बीमार यात्रियों को मिलेगी। जन औषधि केंद्र योजना के तहत स्टेशन पर दवा दुकान के आउटलेट खोलने का लाइसेंस दिया जाना है। हालांकि पायलट प्रोजेक्ट के तहत फिलहाल आगरा, मथुरा रेलवे स्टेशन पर यह सुविधा उपलब्ध कराई जा रही है। इसके बाद धौलपुर, फतेहपुर सीकरी, कोसीकला सहित अन्य रेलवे स्टेशन पर विस्तार के बाद यह सुविधा मिलेगी।

प्रभात खबर

July 21, 2024

## अयोध्या में स्वस्थ भारत सारथी से सम्मानित हुए बिहार योग विद्यालय व जन औषधि केंद्र



प्रतिनिधि, मुंगेर. स्वस्थ भारत (न्यास) के नौवें स्थापना दिवस पर आचार्य नरेंद्र देव कृषि व प्रौद्योगिकी विश्वविद्यालय, कुमारगंज अयोध्या, यूपी में आयोजित तीन दिवसीय स्वास्थ्य संसद-2024 के अंतिम दिन रविवार को मुंगेर के दो प्रतिभागियों को सम्मानित किया गया। इसमें बिहार योग विद्यालय मुंगेर व प्रधानमंत्री जनऔषधि केंद्र मुंगेर शामिल है। जिन्हें सुशीला नायर स्वस्थ भारत उत्कृष्टता सम्मान से सम्मानित किया गया। यह सम्मान आचार्य नरेंद्र देव कृषि व प्रौद्योगिकी विश्व विद्यालय के कुलपति व स्वास्थ्य संसद के सभापति डॉ. बिजेंद्र सिंह, पूर्व कृषि व किसान कल्याण राज्यमंत्री कृष्णा राज ने स्वस्थ भारत न्यास के चेयरमैन आशुतोष कुमार सिंह की मौजूदगी में दिया।

PHARMABIZ.com

July 26, 2024

## Jan Aushadhi Stores sales grow 19% in FY 24

Sales of medicines through Jan Aushadhi Stores, under Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP), a flagship scheme of the Department of Pharmaceuticals (DoP), have reported a 19 per cent growth during the fiscal year 2023-24, exceeding the target set by the implementing agency, Pharmaceuticals & Medical Devices Bureau of India (PMBI).

In FY23-24, PMBI sold Jan Aushadhi medicines worth Rs. 1,470 crore, leading to savings of approximately Rs. 7,350 crore. The sales registered a 19% growth compared to Rs. 1,235.95 crore at Maximum Retail Price (MRP) registered in the fiscal year 2022-23. The sales in 2022-23 were a 38.3 per cent growth compared to Rs. 893.56 crore sales in the year 2021-22.





# SOCIAL MEDIA HIGHLIGHTS

(PMBJP Retweeted)



## PMBJK inauguration Insights



### **Shri Mangubhai Patel**

Hon'ble Governor of Madhya Pradesh, Gol  
Inaugurated PMBJK

📍 **Red Cross Hospital, Bhopal (Madhya Pradesh)**



### **Dr. Mukesh Mahaling**

Hon'ble Cabinet Minister of Health &  
Family Welfare, Parliamentary Affairs,  
Electronics & IT, Govt. of Odisha  
Inaugurated PMBJK

📍 **Balangir (Odisha)**



### **Shri Sandip Desai**

Hon'ble Member of Legislative Assembly,  
Choryasi, Govt. of Gujarat inaugurated PMBJK  
Piplod, Surat (Gujarat)

### **Shri P. Rakesh Reddy**

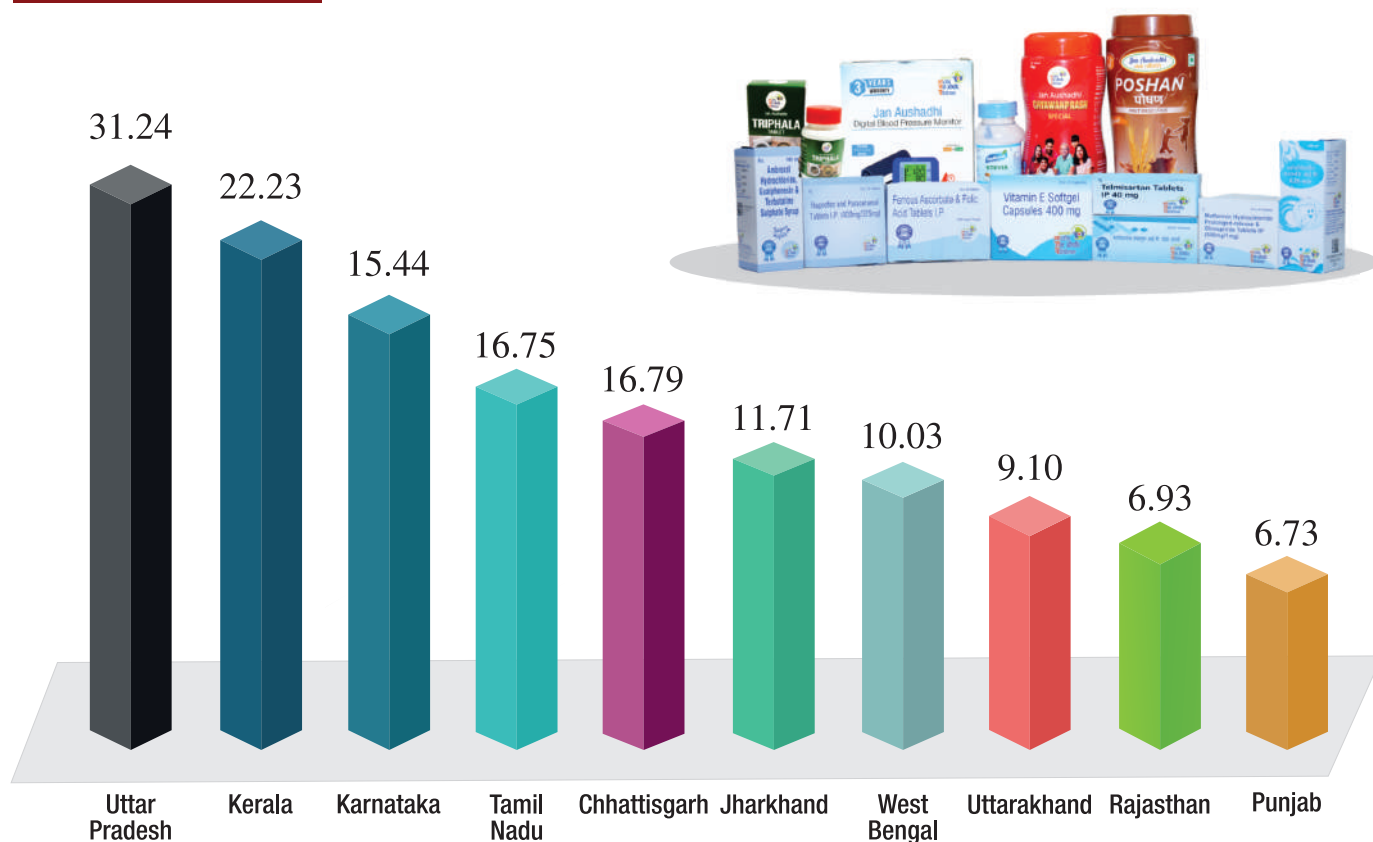
Hon'ble Member of Legislative Assembly,  
Armoor, Govt. of Telangana inaugurated PMBJK  
Armoor, Nizamabad (Telangana)





## Best Performing States in Terms of Sales in Crores

### July 2024



### Welcoming new Partners who joined PMBI family in the month of July 2024

PMBJK14750 - Madhu M Unnithan - Guntur, Andhra Pradesh- 522502

PMBJK14915 - Krishan Chakma - Changlang, Arunachal Pradesh- 792103

PMBJK14526 - Mou Dey - Cachar, Assam- 788110

PMBJK14952 - Amit Kumar - Patna, Bihar- 800001

PMBJK14775 - Abdul Shahid - Marwahi, Chhattisgarh- 495117

PMBJK14609 - Nitu Kumari - Karol B, Central, Delhi- 110005

PMBJK14928 - Ram Jagdishbhai Bachubhai - Ahmedabad, Gujarat- 382415

PMBJK14929 - Rajinder - Mahendragarh, Haryana- 123028

PMBJK14884 - Puran Singh - Samba, Jammu and Kashmir- 181133

PMBJK14693 - Jhuma Layak - Dhanbad, Jharkhand- 828202

PMBJK14537 - Amreen Banu - Bengaluru Urban, Karnataka- 560043

PMBJK14579 - Rafeeqe V - Kozhikode, Kerala- 673101

PMBJK14822 - Deepak Kahar - Dhar, Madhya Pradesh - 454773

PMBJK14908 - Dipali Ganesh Pande - Jalna, Maharashtra- 431203

PMBJK14539 - Mahesh Kumar Mahapatra - Khordha, Odisha- 752031

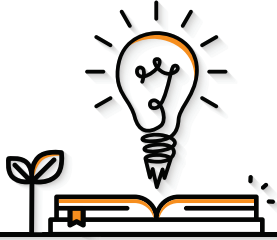
PMBJK14748 - Sarbjeet Sharma - Ferozepur, Punjab- 152023

PMBJK14639 - Rashal Kanwar - Jaisalmer, Rajasthan- 345027

PMBJK14613 - Sheethal - Coimbatore, Tamil Nadu- 641111

PMBJK14531 - Sangeeta Pandey - Kushi Nagar, Uttar Pradesh- 274401

PMBJK14913 - Sukanya Debnath - Hooghly, West Bengal- 712105



# PSORIASIS

Psoriasis is a chronic (long-lasting) disease in which the immune system becomes overactive, causing skin cells to multiply too quickly. Patches of skin become scaly and inflamed, most often on the scalp, elbows, or knees, but other parts of the body can be affected as well. Scientists do not fully understand what causes psoriasis, but they know that it involves a mix of genetics and environmental factors.

There are many ways to treat psoriasis, and your treatment plan will depend on the type and severity of disease. Mild psoriasis can often be successfully treated with creams or ointments, while moderate and severe psoriasis may require pills, injections, or light treatments.

Having psoriasis carries the risk of getting other serious conditions, including:



Psoriatic arthritis, a chronic form of arthritis that causes pain, swelling, and stiffness of the joints and places where tendons and ligaments attach to bones (entheses).



Mental health problems, such as low self-esteem, anxiety, and depression.



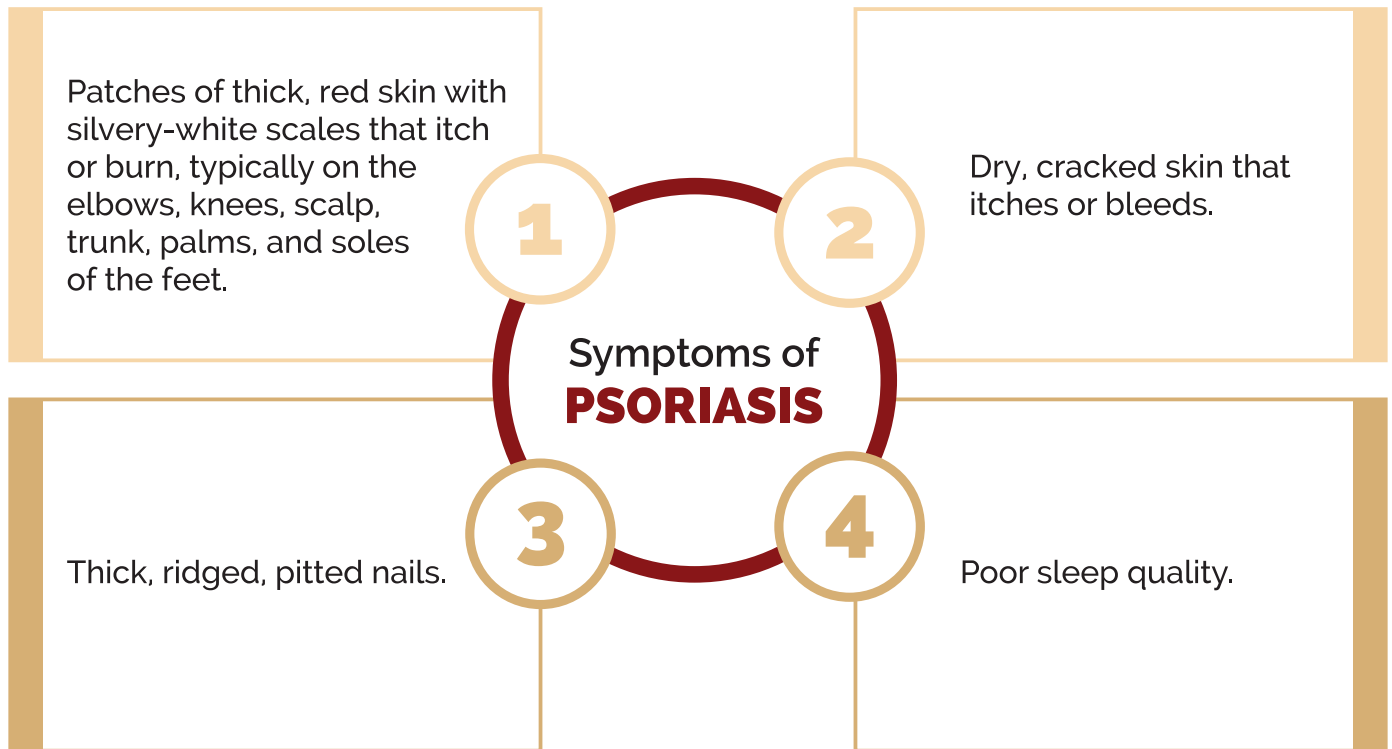
Cardiovascular events, such as heart attacks and strokes.



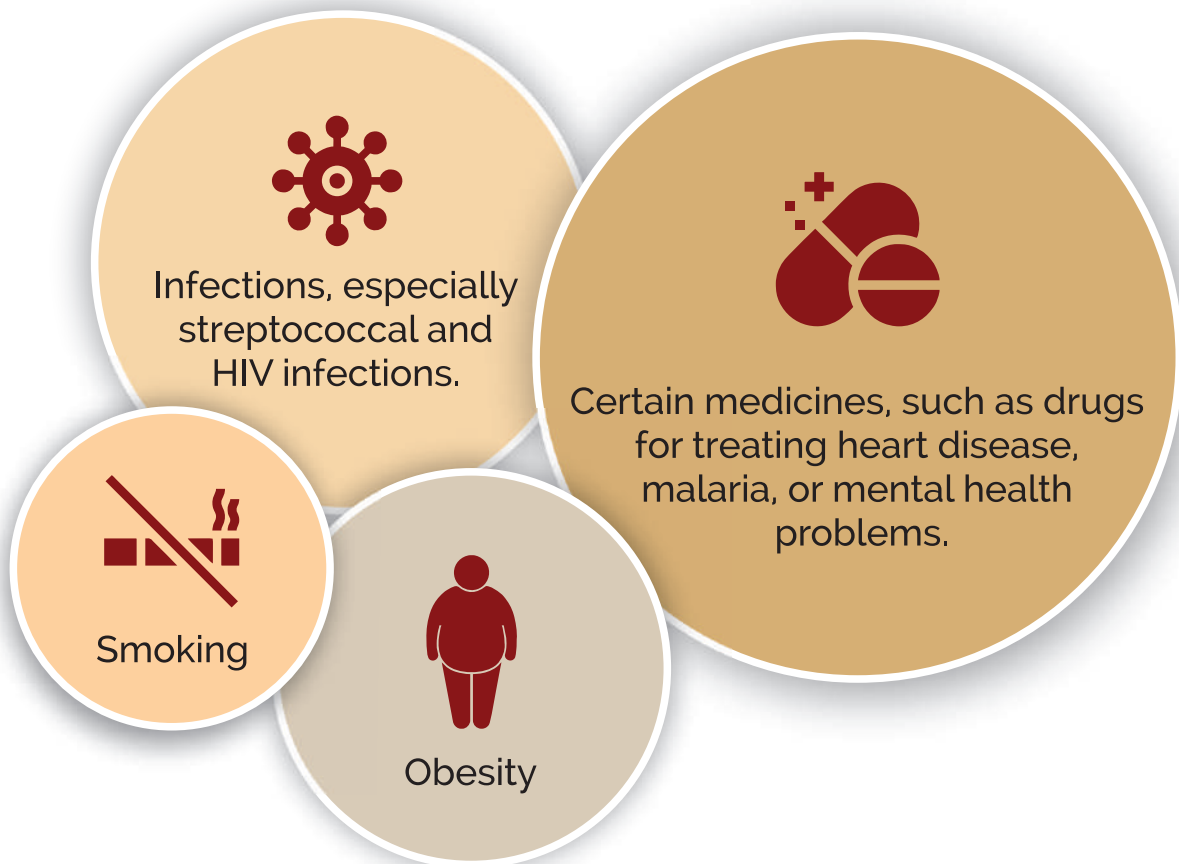
People with psoriasis may also be more likely to get certain cancers, Crohn's disease, diabetes, metabolic syndrome, obesity, osteoporosis, uveitis (inflammation of the middle of the eye), liver disease, and kidney disease.







## Causes of **PSORIASIS**



Source: <https://www.niams.nih.gov/health-topics/psoriasis>



# KHELO BHI PADHO BHI

Fill in the puzzle below based on what you have read about **Psoriasis** on the previous page.

1

What is **Psoriasis**?

.....

2

**Which of the following are symptoms of Psoriasis?**

- A. Presence of freckles on the skin ☐ B. Thin, fragile nails ☐  
C. Patches of thick, red skin with silvery-white scales that itch or burn ☐  
D. Healthy and hydrated skin ☐

3

**True or False**

Psoriatic arthritis is a condition related to psoriasis that affects the joints

True ☐ False ☐

4

**Fill in the Blanks**

People with psoriasis may be at higher risk for \_\_\_\_\_ events such as heart attacks and strokes.

5

**Two Causes of Psoriasis?**

1. ....  
2. ....



Pharmaceuticals & Medical Devices Bureau of India (PMBI)  
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janaushadhi.gov.in  
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1800 180 8080